# 2024 Sponsorship Opportunities

Being a member of the Home Builders Association of Central NM comes with a wide range of benefits that are essential for any construction business.
From advocating for government issues to providing education and networking events, HBA of CNM is committed to supporting and developing its members in all areas of their operation.

#### MISSION STATEMENT

Our mission is to serve as The Trusted Resource representing the housing industry and acting as an advocate for homeownership.

# 600+ Members STRONG!

### Associates 59%

Members which consist of home building industry suppliers, service providers and product manufacturers.

### Builders 41%

Members which consist of single-family builders, residential remodelers, commercial builders and remodelers, land developers and custom builders.

# Would you like for us to design an annual sponsorship package for you?

Name:	Company:
Email:	Phone:
Total Amount for 2024 Sponsorship_	
Target Audience	(Builders, Consumers, Both)

Contact Joseph Moreno for more information! JMORENO@HBACNM.COM OR GIVE US A CALL AT 505.344.3294



## Membership Sponsorship Opportunities

### **Outreach Events**

#### Social Events and Education Events are Quarterly

\*All Sponsorships include Company logo listed on all forms, social media recognition, and recognition at the event

#### Mixer \$500 or \*\$1000

(Location & date are TBD)

•Speaking time at mixer

•Prominent company recognition at event

\*\$1000 sponsor can choose to have mixer at their location

#### Lunch and Learn \$500\*

(\*Sponsorship must cover lunch expense)

- •Access to email list of attendees
- •Speaking time before the presentation

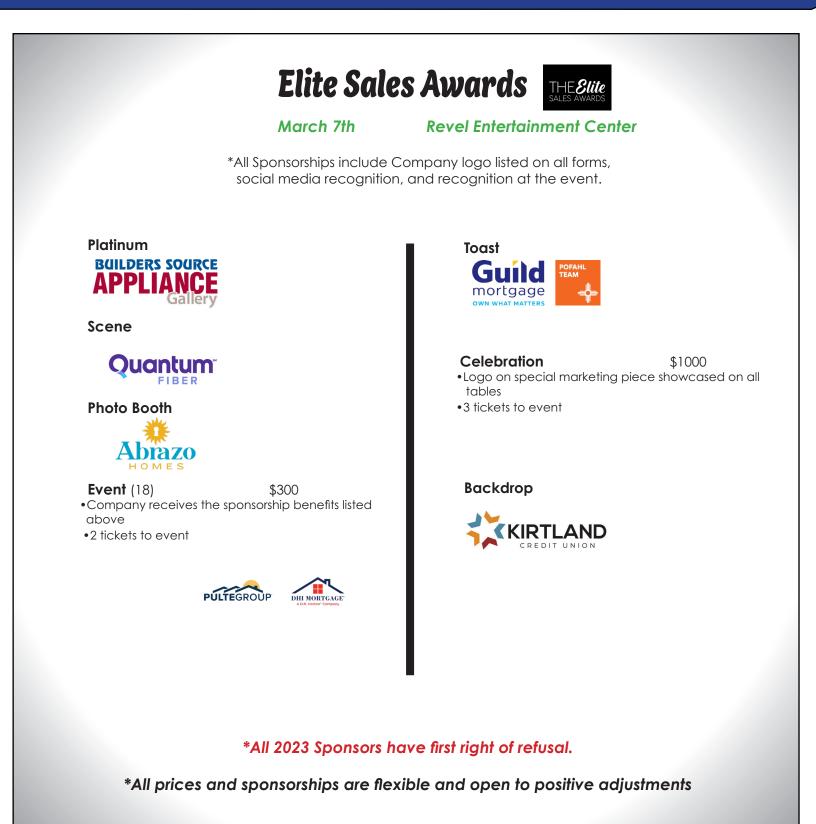
#### \*All 2023 Sponsors have first right of refusal.

\*All prices and sponsorships are flexible and open to positive adjustments

CONTACT JOSEPH MORENO FOR MORE INFORMATION! JMORENO@HBACNM.COM



#### Sales & Marketing Council Sponsorship Opportunities





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### Sales & Marketing Council Sponsorship Opportunities

#### **Other SMC Events**



\*All Sponsorships include Company logo listed on all forms, social media recognition, and recognition at the event.



•Company can hand out vouchers

#### \*All 2023 Sponsors have first right of refusal.

#### \*All prices and sponsorships are flexible and open to positive adjustments



CONTACT JOSEPH MORENO FOR MORE INFORMATION! JMORENO@HBACNM.COM Payment is expected prior to event. Page 2 of 2

### Clayshoot Sponsorship Opportunities

HBA Clayshoot		
March 15, 2024 Tinnin Hunt Club		
*All Sponsorships include Company logo listed on all forms, social media recognition, and recognition at the event.		
Platinum <b>Builders</b> FirstSource		
Ammo		
BUILDING SUPPLY BrightView Porter Builder Services		
Food		
Guild mortgage		
Raffle ARIZONA TILE		
Shooting Station (11) • Sign w/logo at waiting areas between shooting stations (Purchase multiple locations)		
*All 2023 Sponsors have first right of refusal.		
*All prices and sponsorships are flexible and open to positive adjustments		



CONTACT JILL KROGMAN FOR MORE INFORMATION! JKROGMAN@HBACNM.COM

### Parade of Homes Sponsorship Opportunities





JKROGMAN@HBACNM.COM



### HBA Golf Sponsorship Opportunities



CONTACT JILL KROGMAN FOR MORE INFORMATION! JKROGMAN@HBACNM.COM



#### Cornhole Sponsorship Opportunities

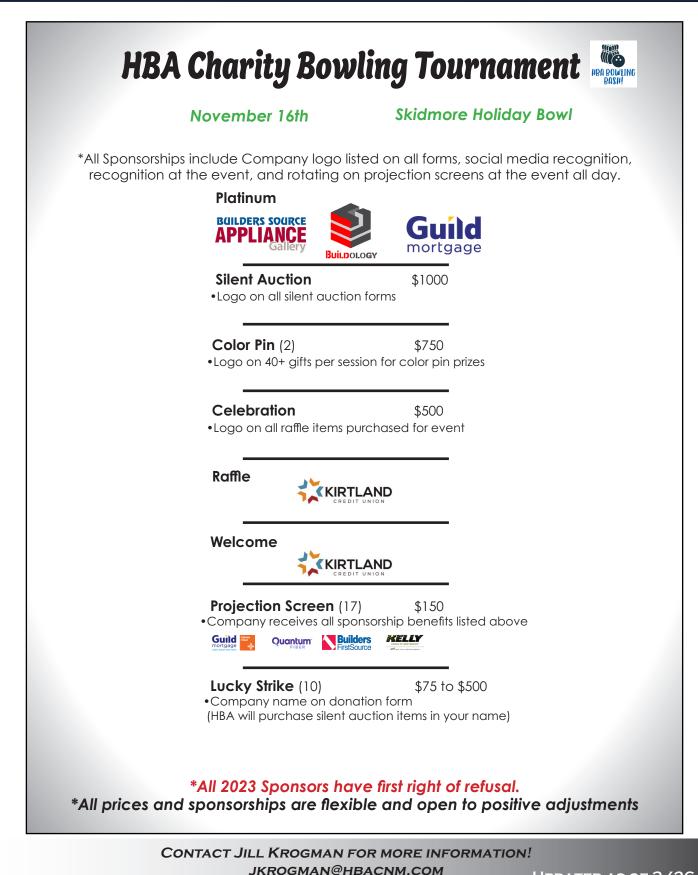
HBA Cornhole CORNHOLE TOURNAMENT	
June 7th & September 20th Salt Yard West	
*All Sponsorships include Company logo listed on all forms, social media recognition, and recognition at the event.	
Platinum	
Big Board	
WESTWAY HOMES HOMES BUILDERS SOURCE APPLIANCE Gallery Guild mortgage	
Scoreboard <b>Builders</b> FirstSource	
Sound\$500•Great preffered music throughout the event	
Field \$500 • Prominent signage in the playing area	
Food \$500 • Yummy snacks with your logo for the players and fans	
Beverage \$150 •(1) drink for each team player	
Raffle\$500•Great prizes to raffle off throughout the event (HBA will purchase raffle items on your behalf)	

\*All 2023 Sponsors have first right of refusal. \*All prices and sponsorships are flexible and open to positive adjustments

CONTACT JILL KROGMAN FOR MORE INFORMATION! JKROGMAN@HBACNM.COM



### HBA Bowling Sponsorship Opportunities





Payment is expected prior to event.

UPDATED AS OF 3/26/24