



Sales & Marketing Council Application

Why should I join?

The SMC offers certified classes with CE credits, excellent networking events, awards and recognition both locally and nationally and connections with over 740 housing professionals through a Home Builders Association membership.

Our Vision:

The Sales and Marketing Council connects people and builds careers through information, education, recognition, and networking. The SMC provides valuable tools, resulting in a smarter, stronger, homebuilding and real estate industry. We embrace dedicated professionals to work together using their expertise and talents to provide the highest level consumer experience.

First Time HBA Member?

The SMC requires at least one primary membership from the same company. The primary member pays the annual dues of \$670 per year and an additional \$75 per year to be a member of the SMC. Every person joining from the same company after the primary membership only requires an affiliate membership of \$50 per person and the \$75 SMC dues per person to join. This is a savings of \$525 for each member that joins! Sign up each member of your sales team and they will start receiving recognition and all the benefits we offer at the Home Builders Association. The primary member also needs to fill out the Home Builders Association application.

Already An HBA Member?

Sign up is easy. The primary member only pays the SMC dues of \$75 to join. Each additional person from the same company that wants to join pays for an affiliate membership of \$50 per person and the SMC dues of \$75 per person. The savings are great for each member of your team to start receiving all the benefits the Home Builders Association offers. Please have every person fill out a separate application when they join.

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ **Email:** _____

Referred By: _____

Affiliate Dues \$50 ☐ **SMC Dues \$75** ☐ **Total:** _____

Primary Member Does Not Pay

Applications can be mailed to the Home Builders Association at 4100 Wolcott Avenue NE, Suite B, Albuquerque NM 87109, faxed to 505-345-3795 or emailed to Bridgette at BMadrid@hbacnm.com.

Please call for any questions 505-344-3294.



Category Listing Information

BUILDER MEMBER

Builder Members are directly involved in building and construction of homes.

Builder members can include but are not limited to: remodelers, developers, light commercial, and production.

Builder Member Classifications:

- A Single Family Spec/Tract Building
- B1 Single family General Contracting
- B2 Single Family Custom Building
- C Multi-family Building - Condo/Co-op Units
- D Multi-family Building/Ownership - Rental Units
- E Multi-family General Contracting
- F Remodeling - Residential
- G Remodeling - Commercial
- H Commercial Building (Own Account)
- I Commercial General Contracting
- J Land Development
- K Manufacturing - Modular/Penalized/Log Homes

\$ Volume:

- Under \$500,000
- \$500,000 - \$1 Million
- Over \$1 Million (Specify): _____

of Units:

- 0
- 1 - 10
- 11 - 25
- 26 - 100
- 101 - 500
- Over 501

ASSOCIATE MEMBER

Associate Members provide products or services to builder members.

Associate members can include but are not limited to: subcontractors, companies that provide windows, appliances, etc, or offer services such as mortgage finance.

Associate Member Classifications:

- | | |
|------------------------------|------------------------------|
| L Accounting | Retail Dealers/Distributors: |
| M1 Architecture | V1 Appliances |
| M2 Engineering | V2 Building Materials/Lumber |
| M3 Planner/Designer | V3 Floor Coverings |
| N Legal Services | V4 Paint/Wall Coverings |
| O Computer Products/Services | V5 Other: _____ |
| P1 Commercial Banking | |
| P2 Mortgage Banking | |
| Q Insurance or Title Company | |
| R Marketing/Advertising | |
| S Building Materials Mfg. | |
| T Property Management | |
| U Real Estate | |
| Y Utilities | |
| Z Other: _____ | |

Subcontractors/Specialty Contractors:

- W1 Carpentry
- W2 Electrical
- W3 Masonry/Stone/Tile/Plaster
- W4 Landscaping
- W5 Plumbing/Heating/AC
- W6 Roofing/Siding/Sheet Metal
- W7 Painting/Paper Hanging
- W8 Floor Laying/Other Floorwork
- W9 Concrete Work
- WA Excavation Work
- WC Land Surveyor
- WD Security Systems
- WZ Other: _____

Wholesale Dealers/Distributors:

- X1 Appliances
- X2 Building Materials/Lumber
- X3 Floor Coverings
- X4 Paint/Wall Coverings
- X5 Other: _____

BUILDER Categories for Directory/Website Listing:

(Please choose up to five (5) from the following)

- Commercial
- Custom
- Developer
- Production
- Remodeler
- Residential
- Other _____

ASSOCIATE Categories for Directory/Website Listing:

(Please write in five (5) categories for your company's listing.)

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

The HBA of CNM has a separate listing system than the NAHB for the website and the Membership Directory.

