

Sales & Marketing Council Application



WHY SHOULD I JOIN?

The SMC offers certified classes with CE credits, excellent networking events, awards and recognition both locally and nationally and connections with over 700 housing professionals through a Home Builders Association membership.

Our Vision:

The Sales and Marketing Council connects people and builds careers through information, education, recognition, and networking. The SMC provides valuable tools, resulting in a smarter, stronger, home-building and real estate industry. We embrace dedicated professionals to work together using their expertise and talents to provide the highest level consumer experience.

First Time HBA Member?

The SMC requires at least one primary membership from the same company. The primary member pays the annual dues of \$650 per year and an additional \$75 per year to be a member of the SMC. Every person joining from the same company after the primary membership only requires an affiliate membership of \$50 per person and the \$75 SMC dues per person to join. This is a savings of \$525 for each member that joins! Sign up each member of your sales team and they will start receiving recognition and all the benefits we offer at the Home Builders Association. The primary member also needs to fill out the form on page 2 for a primary membership.

Already An HBA Member?

Sign up easy. The primary member only pays the SMC dues of \$75 to join. Each additional person from the same company that wants to join pays for an affiliate membership of \$50 per person and the SMC dues



of \$75 per person. The savings are great for each member of your team to start receiving all the benefits the Home Builders Association offers. Please have every person fill out a separate application when they join.

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ **Email:** _____

Referred By: _____

Affiliate Dues \$50 ☐ **SMC Dues \$75** ☐ **Total:** _____

Primary Member Does Not Pay

Applications can be mailed to the Home Builders Association at 4100 Wolcott Avenue NE, Suite B, Albuquerque NM 87109, faxed to 505-345-3795 or emailed to Lana at lmclure@hbacnm.com. Please call for any questions 505-344-3294.

